

Katia Kud

GRAPHIC DESIGNER

PROFESSIONAL PROFILE

As a freelance graphic designer, I focus on delivering high-quality designs that speak for themselves. From print and web to multimedia, I transform ideas into eye-catching visuals that resonate. With a client-first mindset and strong communication, I ensure every project aligns with your goals and stands out in a meaningful way. My design work has even earned a tradeshow award for excellence. Let's create something impactful and memorable!

CONTACT DETAILS

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- 🌐 www.katiakud.com

EXPERTISE

- PACKAGING DESIGN
- WEBSITE DESIGN
- POWERPOINT PRESENTATIONS
- TRADESHOW DISPLAYS
- SOCIAL MEDIA
- BROCHURE LAYOUT
- ADVERTISING
- WEB BANNERS & E-BLASTS
- ICON DESIGN
- PRODUCT RENDERINGS
- PHOTO RETOUCHING
- LOGO DEVELOPMENT

SKILLS

- ILLUSTRATOR
- PHOTOSHOP
- INDESIGN
- ADOBE XD
- WORDPRESS
- POWER POINT
- CANVA
- ACROBAT

LANGUAGES

ENGLISH, FRENCH, RUSSIAN

PROFESSIONAL EXPERIENCE

KatiaKud Design
Freelance Graphic Designer **October 2022 – Present**

Collaborating with clients across print, web, and multimedia design, guiding each project from concept to delivery. With a focus on understanding their vision and goals, every design is executed seamlessly and leaves a lasting impact.

Rolf C. Hagen Inc.
Senior Graphic Designer **June 2021 – September 2022**
Trade Marketing

Contributed to crafting B2B and B2C marketing materials for Hagen products in digital and print formats. Led the creation and ongoing updates of sell sheets, product catalogues, and price lists across the Hagen Group.

Senior Graphic Designer **April 2014 – May 2021**
Dog & Cat, Bird & Small Animal Departments

Teamed up with the Brand Manager and Marketing Team to craft new packaging for most new products and created vital visual materials for promotion. Directed print projects from inception to proof approval, contributed to photoshoots with retouching and color correction, and led logo design and branding development. Created promotional materials including POP displays, tradeshow exhibits, print and digital ads.

Greenlite Lighting Corporation
Senior Graphic Designer **August 2013 – April 2014**

Prepared and set up all art files with meticulous attention to detail. Crafted new artwork layouts and revised existing files. Maintained communication with printers and suppliers to ensure coordinated efforts and meet print file requirements.

QuickSeries Publishing
Graphic Designer **January 2013 – June 2013**

Teamed up with an Editor to design pocket-size printed laminated guides on various subjects and seamlessly adapted these guides into electronic versions.

CommunicationsROSZ
Graphic Designer Jr. **August 2006 – December 2012**

Initiated work under the supervision of an Art Director, acquiring essential skills for successful project completion. Designed packaging, advertising, POP material, and catalogues for client companies, ensuring timely and error-free execution. Additionally, prepared files for pre-press to meet high standards.

FORMER EDUCATION

Dawson College **September 2002 – May 2006**
DEC, Graphic Design
Honours List of the College 2005-2006